

Fluxum Foundation / Flux Laboratory

The [Fluxum Foundation](#) was set up in October 2002 in Geneva, Switzerland, by Cynthia and Patrick Odier. The Foundation's Board includes amongst its members representatives of Swiss cultural institutions. www.fluxumfoundation.org

Philosophy and Principles

"... Everything flows... and is transformed..." – Heraclitus. ... Dance is the favoured mode of expression in any artistic and cultural concept ...

... The Fluxum Foundation's mission is to encourage, conceive, produce and promote artistic and cultural projects in Geneva, throughout Switzerland, and abroad.

... The Fluxum Foundation supports the promotion of cultural events through the creation of a network of partnerships between creators and designers and public or private institutions.

... The Fluxum Foundation encourages other Swiss and international foundations to participate in collaborative projects.

... The Fluxum Foundation encourages the teaching of professional dance and support for young dancers.

In March 2007, on the occasion of its 5th anniversary, the Fluxum Foundation staged the world premiere of a dance opera paying homage to pop art icon Andy Warhol: "**Trans Warhol, opéra danse**", at the theatre of the Building of Driving Forces in Geneva, Switzerland. (Choreographer: Nicolas Musin)

In 2003, the Fluxum Foundation produced the ballet "**Terre Chaudes, Isadora Duncan**" on the occasion of the reopening of the Ariana Museum in Geneva. (Choreographer: Nicolas Musin)

In 2002, the Fluxum Foundation loaned the Rovereto Modern Art Museum the costumes from the ballet "**La Création du Monde**" for the exhibition "la danza delle avanguardie".

Also in 2002, the Fluxum Foundation presented a work entitled "**Douce Amère, Chocolat**" on the occasion of the 400th anniversary of Geneva's "national" festival, the "Escalade", danced by the Junior Ballet Company of Geneva. (Choreographer: Kirsten Debrock)

In 2000, the Fluxum Foundation joined with the Geneva Museums of Art and History to produce a reconstruction of the original ballet by Fernand Léger, "**La Création du Monde**". (Choreographers: Millicent Hodson and Kenneth Archer)

Flux Laboratory www.fluxlaboratory.com

... In 2003, the Fluxum Foundation set up the **Flux Laboratory**, an experimental centre for shared documentation and thinking covering the living arts, the visual arts, multimedia, design and the world of business. The study of trends and new trans-disciplinary projects are at the core of a new system of artistic communication.

... Don't ask what business can do for the arts, ask what the arts can do for business.

In 2006, the Flux Laboratory presented an exclusive event with Jean-Paul Goude and his film "So Far So Goude", direct from the Film Library of Dance in Paris.

In 2005, the Flux Laboratory collaborated with the London University of Art - Design Laboratory. Dance and design came together to produce new tools of communication.

In 2004, the Flux Laboratory presented "Foodsteps", a prototype choreographic and culinary work.

In 2004, Nicolas Musin became the artistic director of the Flux Laboratory.

Since its creation, the Flux Laboratory has played host to:

Leonardo Annecca ; M+M Auer ; Guy Bar Amotz & Jasmin Vardimon ; Gretchen Berg ; Mario Botta ; Lucinda Childs ; Daniel Clément ; Kenneth Goldsmith ; Jean-Paul Goude ; Monique Jacot ; Michael Levinas ; Giani Motti ; Marc Riboud ; Michele Saeë ; ...

Contact: Mrs. Sarah Pfenniger - Fluxum Foundation/Flux Laboratory

10 rue Jacques-Dalphin CH-1227 Carouge/Genève

T. +4122 308 14 50 F. +4122 308 14 51

E. spfenniger@fluxlaboratory.com